

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
498759-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1502

Flight Dates	Order #	Alt Order #
10/17/12 - 10/22/12	498759	06376465

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/19/12	6AM-6:30AM Eyewitness	6AM-6:30AM	--WTF--	1:00	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/17/12 6:08 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM 1:00 LMFS12TV01H \$80.00 NM									
2	10/17/12	10/19/12	7AM-9AM The Early Show	7AM-9AM	--WTF--	1:00	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/17/12 8:47 AM 7AM-9AM The Early Show 7AM-9AM 1:00 LMFS12TV01H \$60.00 NM									
3	10/17/12	10/19/12	Eyewitness News at Noon	12PM-12:30PM	--WTF--	1:00	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/17/12 12:13 PM Eyewitness News at Noon 12PM-12:30PM 1:00 LMFS12TV01H \$100.00 NM 2 GFSB F 10/19/12 12:29 PM Eyewitness News at Noon 12PM-12:30PM 1:00 LMFS12TV01H \$100.00 NM									
4	10/17/12	10/19/12	7PM-7:30PM	7PM-7:30PM	--WTF--	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 10/18/12 7:21 PM 7PM-7:30PM 7PM-7:30PM 1:00 LMFS12TV01H \$180.00 NM									
5	10/17/12	10/19/12	7:30PM-8PM	7:30PM-8PM	--WTF--	1:00	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 10/19/12 7:41 PM 7:30PM-8PM 7:30PM-8PM 1:00 LMFS12TV01H \$180.00 NM									
6	10/17/12	10/20/12	Eyewitness News	11PM - 11:35PM	--WTF--	1:00	1	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$130.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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6	10/17/12	10/20/12	Eyewitness News	11PM - 11:35PM	---WTF--	1:00	1	\$130.00	NM
10/15/12 10/21/12 ---WTF-- 1 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/17/12 11:22 PM Eyewitness News 11PM - 11:35PM 1:00 LMFS12TV01H \$130.00 NM									
7	10/20/12	10/20/12	SA Eyewitness News	7AM-9AM	-----1-	1:00	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----1- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 10/20/12 7:29 AM SA Eyewitness News 7AM-9AM 1:00 LMFS12TV01H \$70.00 NM									
8	10/21/12	10/21/12	Amazing Race	830-930p	-----1	1:00	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----1 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 9:32 PM Amazing Race 830-930p 1:00 LMFS12TV01H \$500.00 NM									
9	10/22/12	10/22/12	6AM-6:30AM Eyewitness	6AM-6:30AM	1-----	1:00	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 1----- 1 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 6:28 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM 1:00 LMFS12TV01H \$80.00 NM									
10	10/22/12	10/22/12	7AM-9AM The Early Show	7AM-9AM	1-----	1:00	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 1----- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 8:37 AM 7AM-9AM The Early Show 7AM-9AM 1:00 LMFS12TV01H \$60.00 NM									
Total Spots							11		

Gross Total \$1,540.00

Agency Commission \$231.00

Net Amount Due \$1,309.00

Payment Terms Net 30 Days